

# Chameleon

## Decorating Solutions



Mr J Peterman  
Icon Business Solutions Ltd  
The Coach House  
17 Hendon Lane  
London  
N3 1UJ

10/11/2013

Dear Jon,

I am writing to thank you for your help over the last few months in developing my business.

As a sole trader there are so many things to do and so little time to do it in. Over the years I have made hundreds of lists of ways to help my business and have found even more reasons not to do them. You have been invaluable in helping me to focus not only what is important, but also to prioritise all of those things that feature in my lists. For the first time I can see my business really moving forward.

Running a business is a lonely pastime and not having a partner to discuss various issues with can mean that important decisions get put off or ignored. Working with you is, in many ways, like having a business partner - you hold me to account when I don't deliver on time and you certainly don't allow me to ignore those difficult areas. You are a great sounding board for the many ideas that i have, concentrating my efforts in those areas that will produce results.

Thanks you for all of your help so far. With your guidance I am really looking forward to the next stage of my businesses development, and thanks to you I am finally working on my business, rather than just in my business.

Kindest regards,

Matt Shopper