



Jon Peterman  
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Dear Business Owners everywhere,

I was introduced to Jon Peterman through BNI and a seminar where the question was asked:

“Are you getting enough from your business dream?”

After much thought I decided that neither I nor my company Amber Moves were receiving the rewards I expected and asked Jon through his Icon Business Solutions to help. Jon explained that whilst Amber Moves was a sound long term prospect, I couldn't see the wood for the trees and needed outside help to make my position clear.

Firstly Jon provided Amber with a vision, then a goal and identified key areas where we were not performing and where massive improvements would occur. He has put in place new working strategies and practices to make Amber more profitable and a more exciting and vibrant concern.

Jon has enabled me to make painful and difficult decisions so that Amber Moves is becoming progressively better. I will continue to use Jon's services and suggest that all business owners who have a dream take up Jon's offer and make that dream a reality.

Thank you for all you have done and continue to do.

Yours sincerely,

A handwritten signature in black ink, consisting of the letters "AM" in a stylized, cursive font.

Andrew Mears  
Business owner